



## Nicole Garneau, PhD

Taste scientist, keynote speaker, food & beverage industry consultant

Described as having “uncompromising science chops with the ability to entertain and excite,” Dr. Garneau brings flavor science to the table. Her goal is to speak to empower, using science as a foundation for personal growth.



As a trained geneticist, Dr. Garneau’s interest in flavor science stems from the things that make us unique in how we perceive the world around us. She teaches how we each bring so much more to the table besides genetics, including learned behavior and the intangible human element. In food and drink this last piece is fascinating because it includes cultural upbringing, nostalgia, risk-tolerance, and social reinforcement. In this way, learning more from Dr. Garneau about how you are unique in your perception of flavor can help open doors to how you are unique in how you view the world. This awareness imparts confidence, opens doors of the entrepreneurial spirit, and empowers us all to believe in success no matter where we are in our careers.

Dr. Garneau’s formal training led her to the Denver Museum of Nature & Science, where she serves as the Curator of Human Health and directs the Genetics of Taste Lab ([www.dmns.org/genetics](http://www.dmns.org/genetics)). In addition to her day job, she is the founder of three companies related to her work studying taste and her interest in food and beverage science. In this capacity, Dr. Garneau serves as a consultant to breweries, wineries, distilleries, food companies, and restaurants. She is the co-author of the Beer Flavor Map and co-founder of the company DraughtLab ([www.draughtlab.com](http://www.draughtlab.com)).

Dr. Garneau is an advocate for women in science, and believes science should be for the people and by the people. Using a community-based research model of crowdsourcing and citizen science, she makes science accessible and personally relevant. As a sought-after public speaker and science communicator, she has had the honor of being an invited presenter at MileHigh TEDx, the Great American Beer Festival, the Craft Brewers Conference, and many scientific conferences including the American Society for Microbiology and Experimental Biology. She has been featured on television, radio and online outlets, including NPR’s TED Radio Hour.

You can find Dr. Garneau and her work here:

Speaking & Consulting: [www.drnicolegarneau.com](http://www.drnicolegarneau.com)

Genetics of Taste Lab: [www.dmns.org/genetics](http://www.dmns.org/genetics)

Beer Flavor Map: [www.beerflavormap.com](http://www.beerflavormap.com)

DraughtLab: [www.draughtlab.com](http://www.draughtlab.com)

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